Source for information on Golden Books: St. James Encyclopedia of Popular Culture dictionary. From its humble beginnings in the Midwest, Golden Books publishers developed into the most successful publisher and entertainment company for children in North America with such classics as Pat the Bunny and The Poky Little Puppy. By the end of the century, in addition to storybooks, Golden Books Entertainment products included children's television productions, audio and video recordings, interactive software, educational workbooks, craft products, puzzles, party accessories, gift-wrap products, invitations, and stationery. As of Golden Books' fiftieth anniversary in 1992, there were The Golden Book Encyclopedia book. Read reviews from world's largest community for readers. Goodreads helps you keep track of books you want to read. Start by marking "The Golden Book Encyclopedia (20 Volume Set.)" as Want to Read: Want to Read saving… Want to Read. Currently Reading. Read. The Golden Book Encyclopedia by Bertha Morris Parker. Other editions. Want to Read saving… Error rating book. Refresh and try again. Rate this book. Clear rating. 1 of 5 stars 2 of 5 stars 3 of 5 stars 4 of 5 stars 5 of 5 stars. The Golden Book Encyclopedia is a set of children's encyclopedias published by Western Printing and Lithographing Company under the name Golden Press. Advertised with circulars in newspapers, the encyclopedias were sent out in weekly or bi-weekly installments. Supermarket chains, such as Acme Markets, used these encyclopedias as a promotional hook to lure shoppers.