Transformation of beliefs, behaviors, or identity as result of new commitment. Classic paradigm [edit]. The classic religious paradigm for conversion is highly dependent on the idea of sudden conversion. The prototypical sudden conversion is the Biblical depiction of the conversion of Paul on the road to Damascus. In some religions the faithful follow procedures designed to induce experiences of intensification. [1]. Switching [edit]. Changing religious identification group without radically changing as a person. Some psychological factors in religious conversion. British Journal of Social and Religious Psychology, 4, 185-187. ^ Gillespie, V. B. (1991). The dynamics of religious conversion: Identity and transformation. Birmingham, AL: Religious Education Press. Coverage includes religious thought, belief, and behavior across the lifespan; links between religion and biology; the forms and meaning of religious experience; the social psychology of religious organizations; and connections to morality, coping, mental health, and psychopathology. Every chapter features thought-provoking quotations and examples that bring key concepts to life.