The Art Deco style of the early 1930s can be seen as domesticated Cubism. As with cubist paintings, the elements of design were reduced to their minimal essence and applied to everyday items for public consumption. Here Bakelite plastic jewellery and boxes are studied as reflections of this style. The book is a visual garden of Deco design, with hundreds of items photographed in colour and described with their useful purposes, materials, and current values. Bakelite is collected because it is different and fun.