In this ultimate guide to self-publishing, I teach you exactly how to write and publish your first nonfiction book. After I published my first Amazon bestseller (back in November 2015), folks kept asking me how I did it. I found myself explaining the exact same steps over and again. Which is why I decided to create this guide. Warning – this self-publishing guide is a long read. It covers EVERYTHING you need to learn how to self-publish a book on Amazon. It's the same system I've used to publish eight titles and reach over 32,000 readers.

So how do you self-publish a book on Amazon and have it reach best-seller status? Okay, the three key ingredients of a bestselling book are: Write a book people want to read. Self-publishing has done for books what Starbucks has done for coffee: If you're willing to spend a little bit of extra money, you can get the job done well and very quickly.

How to Self-Publish. If you're going to self-publish your book, here are all the steps you need to take. However, Microsoft Word is not the best software for book design if your goal is to publish the most beautifully designed book with the highest level of attention to detail. Our guide to becoming a #1 bestseller on Amazon lays out a more detailed plan on how to research and design a great book cover from a marketing perspective. You can follow our free guide on how to find a book cover designer. It's also a lot less expensive to produce a digital audiobook than to print, store, and fulfill audiobook CD orders. Discover the best Self-Help in Best Sellers. Find the top 100 most popular items in Amazon Books Best Sellers.