Are enterprises really ready to move into the cloud?

By Sichao Wang

Many businesses are interested in finding out how they can benefit from the cloud computing hot wave. Cloud based services such as Saas, Paas and Iaas, are supposed to bring in customer the benefits including economies of scale, on-demand and cost savings. The pay-per-use model is really attractive, because it means companies can plan for the future without huge initial investment on the infrastructure.

But many enterprises are also concerned. A survey in 2010 by IDC shows that majority of the Fortune1000 companies will not adopt public cloud storage for storing their data, at least for the next couple of years; 75% of the surveyed businesses are concerned about the reliability, security, availability and the control over their own data in the clouds;

For example, business customers are concerned how their data is segregated if their data is stored on the same physical media shared by other businesses. Would data stealing malware crawl from one tenant to another tenant, from one virtual machine to another virtual machine, from one virtual storage to another virtual storage? How is customer data privacy preserved in this environment? Some customers are also concerned how they can "move" their data out from the cloud back to their private data center, should they decide to keep the data really in premise. Similarly how could business customers move their data from one cloud service provider to another cloud service provider's hosting environment, should they become disappointed with their current provider?

Of all the concerns, one of the most important considerations is SLA. CSPs (or cloud service providers) need to implement a meaningful performance management system so that cloud service providers can prove that their cloud service delivery infrastructure has fulfilled the contractual service agreement, in terms of application response time, bandwidth allocations and security activity monitoring as well as recovery time over outages etc.. The Amazon and Sony outages in 2011 are examples how vulnerable cloud service infrastructures are today, and how much business pains that can cause to customers. The outage came on the same day that Amazon’s cloud-based web services business went down, affecting lots of businesses relying on AWS and S3 including Reddit and Quora etc.. It also shows how immature the cloud-based services are, how risky to rely on a single cloud service provider.

Unfortunately, for many of these concerns, there are no standard procedures defined by industry associations or regulatory agencies, which are partially the reasons that serious businesses are slow in adopting cloud based services.

The implications of cloud computing on audits and compliance are also depressing. LaaS service providers must produce evidence (or by third party compliance/audit vendor) that one customer can not access other customers resources (storage, web server and etc.) physically or electronically. Customers can only have the access to view and control over their data and system status. Audit and logging trails must be uniquely associated with a specific customer with unique ID; CSP must define policies allowing customers or third party vendors hired by customers to perform compliance and audit, as well as forensic investigations.

Cloud computing brought in the complexities that often are overlooked because of the monetary benefits. The pressing needs for integration, monitoring and management of cloud services,
cloud applications with the traditional security infrastructures (firewall, IDS/IPS, UTM, and IAM etc.) are on the way.

Cloud computing even creates confusion on the service providers’ relationships, and hence the liability and transfer of legal liabilities. For example, as depicted perfectly by the book "Security 2020" (authored by Doug Howard and Kevin Prince), a SaaS provider could host their applications on the infrastructure hosted by another IaaS providers, which may hire another managed service provider (MSP) on operations and maintenance. In case of outages, data breaches, who are responsible for what?

In summary it is apparently compelling that the cloud computing industry forums need to define the standards and procedures for security, privacy, data moving and service recovery, in order to boost the public confidence on the cloud. Without necessary regulatory and industry standards, the acceptance of cloud based services, would be still "cloudy".
The reality, though, is that an IBM-commissioned study by McKinsey & Company shows that most enterprises are only 20 percent of the way into their cloud journeys. The simplest workloads are in the process of migration, but according to the study, the remaining 80 percent of workloads are still on-premises. Why? Crucial issues such as security, compliance and location mean that many enterprises can’t simply move data or workloads into the public cloud. Open technology standards have benefits, including the ability to choose from more vendors while still having a high level of interoperability. Open source schemas can provide companies the flexibility to adapt quickly to changing business needs. In an effort to help enterprises move data from their on-premise systems to the cloud, Google Cloud has announced Transfer Service. This new managed service is designed to handle large-scale transfers of billions of files and petabytes of data in the easiest way possible. Google has launched similar services in the past including Transfer Appliance which allows companies to ship data to its data centers via FedEx and Google’s BigQuery service that automates data transfers from SaaS applications. Businesses are finally starting to trust the cloud. Azure Arc lets Microsoft cloud run on AWS Oracle Cloud: a Generation 2 enterprise cloud that delivers powerful compute and networking performance and includes a comprehensive portfolio of infrastructure and platform cloud services. Apache Cloudstack: a free, open-source cloud software for creating and deploying cloud services that has excellent support for virtualization and the AWS API. Beyond data centers: Making the move to the cloud. With the rise of the cloud, the server landscape is rapidly changing, with more server-side operations being pushed off-site. Small, medium, and enterprise-level companies can easily expand the size, ... Tap into the world’s largest remote talent network. Upwork is how. But many enterprises are also concerned. A survey in 2010 by IDC shows that majority of the Fortune 1000 companies will not adopt public cloud storage for storing their data, at least for the next couple of years; 75% of the surveyed businesses are concerned about the reliability, security, availability and the control over their own data in the clouds; For example, business customers are concerned how their data. Similarly how could business customers move their data from one cloud service provider to another cloud service provider’s hosting environment, should they become disappointed with their current provider? Of all the concerns, one of the most important considerations is SLA. 1,258 reviews from Enterprise Holdings employees about working as a Management Trainee at Enterprise Holdings. Learn about Enterprise Holdings culture, salaries, benefits, work-life balance, management, job security, and more. Fast paced, stay on your toes environment that challenges you personally and teaches you the skills to run your own business. Gives you the training and the tools to teach and motivate your team as you move up in the company. Pros. Pay, bonus opportunities, professional but relaxed.
So we really help our enterprises to move into that journey and manage their data and applications on both places, but it's a journey. It will take years for them to get to the desired state they want. If you look at our software strategy, we really want to be truly hybrid cloud. Why is Google and AWS coming to private cloud? Because most customers, most enterprises are there today. That's where their assets are. They have a journey to cloud, public cloud, but the reason AWS Outpost is happening is because you cannot win this game without a hybrid story. It's going to be a multicloud future. More But many enterprises are also concerned. A survey in 2010 by IDC shows that majority of the Fortune1000 companies will not adopt public cloud storage for storing their data, at least for the next couple of years; 75% of the surveyed businesses are concerned about the reliability, security, availability and the control over their own data in the clouds; For example, business customers are concerned how their data. Similarly how could business customers move their data from one cloud service provider to another cloud service provider's hosting environment, should they become disappointed with their current provider? Of all the concerns, one of the most important considerations is SLA. In fact, moving to the cloud can force enterprises to clean up and curate existing enterprise data sources and establish more effective data management practices. Finally, cloud vendors push out frequent updates to their software so companies always have the latest technology. Higher Performance. In addition, third-party data sets and web services are readily available on the cloud and easy to integrate into digital apps. Incorporating these features into on-premises applications would take much more effort and increase latency. Platforms for Hosting New Digital Workloads. New digital workloads belong on the cloud. Enterprise Mobility + Security. In the last installment of Microsoft's Cloud Adoption Framework for Azure blog series, we talked about strategizing your move to the cloud more specifically the motivations, desired business outcomes, and critical first cloud adoption project. This post will discuss the Planning and Ready phases of the Cloud Adoption Framework. Links in each section connect you with useful tools, resources, and additional information for refining your cloud adoption strategy. Develop a cloud adoption plan. During the planning phase, you will turn a strategy into actionable milestones. Various teams will use the